Beyond12 Evaluation
Carol Kaffenberger and Carlos Puerta

What does Beyond12 Coaching Program “Success” Look Like?

1. Students complete the first year of college with Beyond12 coaching and make plans for the next year of college.
2. Students report that they were able to access the help they needed to resolve questions or get support to deal with a problem, from resources at their school, and/or from their Beyond12 coach or Dream Project mentors/staff.
3. Students believe that they were able to successfully balance school, work and/or family responsibilities.
4. Students say that the Beyond12 coaching they received helped them be successful.
5. Students would recommend Beyond12 coaching to a friend.
6. Students report that the Beyond12 program helped them build and sustain a community among college peers.

After establishing the metrics we would use to determine what a successful partnership with Beyond12 would look like, we designed a survey to give to students after their first semester, and once again after their first year. We also decided to hold focus groups in order to identify and gather information not captured by the survey.

For the survey, we received 20 responses of 24 Beyond12 participants, but since two students did not enroll in school, they were not be counted towards this total. Thus we had 20 out of 22, for a 90% response rate. Of these 20, we had 14 women and 6 men, and 18 of 20 were first year college students.

The survey and average scores for each statement can be found below. Statements 1-7 were graded on a scale from Strongly Disagree (1) to Strongly Agree (5). Statement 8 was graded on a scale from None (1) to All (5). The final two were open ended questions.

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<th>Statement</th>
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<td>1. I consider my first year in college successful so far.</td>
<td>4.55</td>
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<td>2. My Beyond12 coach is helping me find the resources I needed.</td>
<td>4.6</td>
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<td>3. I would recommend Beyond12 to a friend.</td>
<td>4.7</td>
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<td>4. I was prepared for the challenges of attending college.</td>
<td>4.1</td>
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<td>5. My Beyond12 coach is helping me build and sustain a community among college peers.</td>
<td>4.25</td>
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<td>6. I was able to establish a good relationship with my Beyond12 coach.</td>
<td>4.8</td>
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<td>7. I believe my Beyond12 coach understood the challenges I was experiencing.</td>
<td>4.75</td>
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<td>8. To what extent do you attribute your success to Beyond12 coaching?</td>
<td>3.75</td>
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<td>9. Can you share an example of how Beyond12 coaching was helpful to you?</td>
<td>N/A</td>
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<td>10. Please share a way in which the Dream Project or Beyond12 could have been more helpful to you this school year.</td>
<td>N/A</td>
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Out of the statements, 6 out of 8 items referred to Beyond12 by name, thus these are the primary statements to focus on. The statements are 2, 3, 5, 6, 7, and 8. Statement 8 is unique in trying to
measure the need of this program, as opposed to the success—since they do not necessarily go together. As you can see above, each one of these statements has a very high average score, with the lowest score being found in the statement 8—though that does not really say much. For statement 8, students were given the choices “None”, “Almost none”, “Some”, “Most”, “All”. Nine students selected “Most”, eight selected “Some”, and the rest selected “All”. Because of the difference in scales, 3.75 is actually a very high score.

Going strictly by the numbers, it is easy to see that the program was extremely successful in hitting every single measure of success we outlined at the beginning of the year. There is only one measure of success that was only somewhat addressed by the survey—our expectation that students would successfully complete their first year, and make plans for their second. Statement 1 focuses on this and has a very high score of 4.55. Furthermore, I am happy to report that 21/24 students have applied to renew their scholarship with an average GPA of 3.48. Out of the 3 students that did not renew, two of them never enrolled in school, and are having difficulty fitting school into their schedule. The last received a scholarship that will cover all expenses and decided to leave her scholarship open to someone who may need it more than them.

I’d also like to share some notable responses to questions 9 and 10. Question 9 asked about specific ways that the coaching was helpful, while question 10 asked for specific ways to improve it.

Notable answers to Question 9:

“In my transition to move in to college, I felt very overwhelmed because the change was a little hard. My Beyond12 coach was such a good listener for me and she encouraged me and advised me to a great extent.”

“My coach has helped me emotionally and taught me how to handle my stress. She has given me some great advice on how to balance school and work. She has been there for me whenever I have felt down and listened to me.”

“One thing that My Beyond12 help me was on helping make a plan to be able to speak in a public space. Since, the semester was online I was really nervous on speaking or sharing my
ideas into the class; so she told me to start participating in a class I feel more confident in, so I did. I need to practice more still but it was a good start.”

“Beyond12 has helped me in many ways; for example, my coach has helped me when I have questions or concerns about my education, and also, my coach has helped guide me through college to be successful. My coach inspires and encourages me in whatever situation I'm going through. Signed up for the Beyond12 program was one of my best decisions because I had many questions and concerns about college as a freshman in college. My coach has been essential in my education because she advises and guides me to make better college decisions. Having a coach helped me realize what I need to do to be successful in college and in life. I am grateful to be a part of the Beyond12 program. Thank you, Beyond12 program, for helping students like me to be successful in college.”

Notable suggestions from Question 10:

“Finding ways to help students mental-health wise.”

“They are good so far but maybe just a weekly check in”

“Having a calendar that we could both access so I could visually see everything we were planning (like the short term goals) would have been really helpful”

“In could be really helpful if somehow they could help us in making a plan for the four years of school. Also, it could be really helpful if they can talk about career for those who do not what career to pursue.”
FOCUS GROUPS

Two focus groups conducted on January 22, 2021
Five Dream Scholars in group 1; Four Dream Scholars in group 2
Sessions lasted 50-55 minutes
Facilitated by Carol Kaffenberger & Carlos Puerta
FOCUS GROUP PROCESS

Purpose:
To talk in person with Dream Scholars who have been working with a Beyond 12 mentor and learn about the students’ experience.

Questions:
“What has the first semester of school been like for you?
“How has the pandemic affected you and your education?”
”Tell us about working with your Beyond 12 mentor.”
“Can you share a specific example of how your B-12 mentor has helped you?
”Have there been any challenges working with your Beyond 12 mentor? Tell us about help that you wish you could get from your mentor?”
THEMES

What we Learned
How did you and your mentor communicate?

How?
- Phone, Video Chat, Zoom, Text, Email
- Sometimes in Spanish

How often?
- Bi-weekly or Weekly
- When ever mentee had a question

When?
- A time was set based on mentees’ schedules
HOW WAS MENTORING STRUCTURED

Checking-in and Following-up

Asked, “what do you want to work on?

Goal setting – what do you want to accomplish in 1 month, 3 months, 6 months?

Eight of the nine participants felt that the structure matched their mentoring needs.

One mentee wished the mentoring was more structured.
WHAT ISSUES WERE ADDRESSED IN MENTORING SESSIONS?

- Registering for classes
- Accessing school-based answers to questions
- Researching ideas for internship
- Time management
- Support for technology problems
- Offering her story as a roadmap
- Where to get Covid testing
- Being a friend
- Setting goals
- Being a first-generation student

Social/emotional support for insecurities about being a freshman, sleep issues, family problems, balancing work and school
HOW WAS YOUR MENTOR HELPFUL TO YOU?

“Coach helped me in many ways.”

“Anything I am going through – she gives me advice about what I can do.”

“My coach was very helpful. We clicked. She not only cared about school and asked personal questions as well.”

“I was concerned about which courses to take She helped me to call the counselor and get help. IF she doesn’t have the answer she the resources I need.”

“If I have a question, she gets back to me really quick.”

HOW WAS YOUR MENTOR HELPFUL TO YOU?

“She asks me about my goals and how I was doing.”

“She offered her opinion. I asked how I could take my courses in the shortest period. She told me her story (how she did it) and it was helpful to me.”

“I had difficulty registering. She was constantly helping me.”

“She is amazing always finding ways to help me I can reach out to her. She is like my best friend. I can send a message and she always responds.”

“Having a coach was a big gift. I am thankful for B12 and Bridgitte.”
WHAT WERE THE CHALLENGES/ISSUES OF WORKING WITH A MENTOR?

Structure —

- One mentee said while she feels very connected to her, she wishes the mentor had provided helpful tips/strategies before they were needed as this mentee feels like she has trouble asking for help until after she realizes she needs it — sometimes after the fact.

- Another mentee told us that he had had a structured mentoring program in high school that offered support about a variety of topics and it was very helpful. He did not think he needed that kind of mentoring now and was satisfied with the support he was getting from Bridgitte.

- Other mentees felt that the structure matched their needs.
All agreed that having a mentor has been a benefit, a great gift.

Some expressed the desire to continue having a mentor.

One mentee said she wished Beyond 12 was available to all freshmen in college.

One said while she did not need a mentor for academic issues having the social/emotional support was invaluable.